

10 Days to a Better Etsy Shop with eRank

<p>DAY 1</p> <ul style="list-style-type: none"><input checked="" type="checkbox"/> Download checklist<input type="checkbox"/> Connect Etsy shop to eRank account<input type="checkbox"/> Bookmark program webpage	<p>DAY 2</p> <ul style="list-style-type: none"><input type="checkbox"/> Complete shop policies, including returns & privacy<input type="checkbox"/> Add at least 3 FAQs to shop FAQ section<input type="checkbox"/> Add GDPR or EU Seller policies, if required	<p>DAY 3</p> <ul style="list-style-type: none"><input type="checkbox"/> Define your shop's niche and target audience<input type="checkbox"/> Start a Keyword List and save five keywords<input type="checkbox"/> Add Shortcut Button to browser
<p>DAY 4</p> <ul style="list-style-type: none"><input type="checkbox"/> Complete your shop's About section with your brand story, photos & social links<input type="checkbox"/> Add banner & icon<input type="checkbox"/> Complete "Shop members" & "Production partners"	<p>DAY 5</p> <ul style="list-style-type: none"><input type="checkbox"/> Read How Etsy Search Works in Etsy's Seller Handbook<input type="checkbox"/> Perform at least one listing audit and choose three flagged potential issues to fix	<p>DAY 6</p> <ul style="list-style-type: none"><input type="checkbox"/> Copy one listing and edit its title to adhere to Etsy's new guidelines<input type="checkbox"/> Remove broad keywords from titles, per Etsy's recommendations
<p>DAY 7</p> <ul style="list-style-type: none"><input type="checkbox"/> Run eRank's Tag Report to identify opportunities to revise your listings' tags<input type="checkbox"/> Combine any one-word tags	<p>DAY 8</p> <ul style="list-style-type: none"><input type="checkbox"/> Add at least two new photos to a listing<input type="checkbox"/> Use eRank's Create Video tool for at least two listings	<p>DAY 9</p> <ul style="list-style-type: none"><input type="checkbox"/> Choose one underperforming listing and use eRank's Listing Helper to generate suggestions for its description
<p>DAY 10</p> <ul style="list-style-type: none"><input type="checkbox"/> Share your completion badge on your shop's social media and tag @eRankSEO		